

Hi, everyone. I'm Antonio Mora, currently the Wolfson Chair at the University of Miami's Wolfson School of Communication.

I began teaching at UM as an adjunct professor almost nine years ago before being offered a full-time position as an endowed chair in the summer of 2021. Aside from my teaching responsibilities, I am the faculty adviser for The Miami Hurricane, the university's main student publication, and for shows on UMTV, the university's award-winning television channel, including UniMiami, a Spanish language news show. Separately, I am on the Board of Governors for the Suncoast Chapter of the National Academy of Television Arts and Sciences. I am also in the finishing stages of writing a textbook focused how to develop and strengthen on-camera speaking skills.

Before working at UM, I was a longtime national and local television news anchor and correspondent. I was probably best known for the years I spent as the news anchor on "Good Morning America" and as a correspondent and anchor for ABC News. I was also a writer for Facebook's Bulletin Project.

Earlier in my career, I was a practicing attorney in New York City.

I have worked on BEA's board for the past two years, and I have been part of a group of professors that has urged UM to become much more active within the organization. That bore fruit in April of 2024 when I was among six UM professors who attended the Las Vegas conference, the largest contingent in recent memory. I was also on a BEA On-Location panel in 2021, and I have made presentations and participated in various panels since then.

I believe in BEA's various missions, and I have been impressed with how the organization has endeavored to accomplish them. The variety of educational panels and events in Las Vegas every year are proof of that success. One example is how BEA effectively addresses all aspects of broadcast education. If your university is anything like mine, some healthy friction exists between research faculty and professors of practice. BEA embraces both sides and fosters their development.

If reelected to the board, I would dedicate myself to help achieve the structural changes that the board is undertaking in transitioning from regional representation to academic representatives in charge of BEA interest divisions.

First, I'm certain this changeover will require lots of communication among the interest sections and those who lead them. I have good relationships with many of those who will spearhead the development of the new structure, so I'm confident that I could effectively collaborate and communicate with them. But the changes can't just be top-down. I would hope to connect and listen to our membership and hear how BEA can serve them and emerge from this transition as a stronger national and international organization.

Second, I would hope to strengthen BEA's connections with other broadcast associations and the broadcast news industry. As a member of the board of the regional NATAS chapter, I believe I am well positioned to do that and to help foster a stronger relationship between BEA and NATAS. While BEA has successfully partnered with industry on many levels. I would push to promote

stronger connections with the industry and greater presence of broadcast outlets at the Las Vegas convention. As someone who had broadcast jobs until fairly recently, I have strong connections in the electronic media world, both nationally and locally.

I am grateful to those who nominated me for this position and to those at BEA who encouraged me to throw my hat in the ring. I look forward to representing the needs of all our members.

Thank you for your consideration!