Educating for Tomorrow's Media

## 2008-2009 NATIONAL SALARY SURVEY RESULTS

Following are the results of the sixteenth annual BEA national salary survey conducted in Fall, 2008. Respondents encompassed all types of institutions ranging from small, private, 4-year liberal arts colleges to major public universities offering the doctorate in the field.

Please note the following:

1. All salaries are base salaries -- they do not reflect fringe benefits.
2. All have been adjusted to an academic year (9/10 mos.) basis.
3. Only faculty teaching electronic media courses are included.
4. The survey includes only full-time faculty -- both temporary and tenure-track.

|  | LOW | HIGH | MEDIAN | MEAN* | $\frac{\text { RESPONDING }}{\text { SCHOOLS }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Instructor | 31,000 | 70,300 | 43,692 | 49,034 | 28 |
| Asst. Prof. | 36,000 | 72,500 | 53,500 | 58,705 | 41 |
| Assoc. Prof. | 45,782 | 100,000 | 65,952 | 68,855 | 40 |
| Full Prof. | 50,000 | 183,600 | 80,000 | 90,721 | 35 |

*Average of means compiled by each respondent for each rank
Salary most likely to be paid to an incoming INSTRUCTOR without prior full-time teaching experience (mean of those responding):
\$41,873.76 (37 schools)

Most likely salary for an incoming ASSISTANT PROFESSOR who has just completed the terminal degree (mean of those responding):

> \$51,641.59 (46 schools)

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[^0]:    Data compiled and reported by Peter B. Orlik, Central Michigan University, under authority of the Broadcast Education Association Board of Directors December 2008.

