



*Educating tomorrow's
electronic media professionals.*

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Feedback

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Feedback is an electronic journal scheduled for posting six times a year at www.beaweb.org by the Broadcast Education Association. As an electronic journal, *Feedback* publishes (1) articles or essays—especially those of pedagogical value—on any aspect of electronic media; (2) responsive essays—especially industry analysis and those reacting to issues and concerns raised by previous *Feedback* articles and essays; (3) scholarly papers; (4) reviews of books, video, audio, film and web resources and other instructional materials; and (5) official announcements of the BEA and news from BEA Districts and Interest Divisions. *Feedback* is not a peer-reviewed journal.

All communication regarding business, membership questions, information about past issues of *Feedback* and changes of address should be sent to the Executive Director, 1771 N. Street NW, Washington D.C. 20036.

Submission Guidelines

1. Submit an electronic version of the complete manuscript with references and charts in Microsoft Word along with graphs, audio/video and other graphic attachments to the editor. Retain a hard copy for reference.
2. Please double-space the manuscript. Use the 5th edition of the American Psychological Association (APA) style manual.
3. Articles are limited to 3,000 words or less, and essays to 1,500 words or less.
4. All authors must provide the following information: name, employer, professional rank and/or title, complete mailing address, telephone and fax numbers, email address, and whether the writing has been presented at a prior venue.
5. If editorial suggestions are made and the author(s) agree to the changes, such changes should be submitted by email as a Microsoft Word document to the editor.
6. The editor will acknowledge receipt of documents within 48 hours and provide a response within four weeks.

Review Guidelines

1. Potential instructional materials that can be reviewed include books, computer software, CD-ROMs, guides, manuals, video program, audio programs and websites.
2. Reviews may be submitted by email as a Microsoft Word document to the editor.
3. Reviews must be 350-500 words in length.
4. The review must provide a full APA citation of the reviewed work.
5. The review must provide the reviewer's name, employer, professional rank and/or title, email address and complete mailing address.

Submission Deadlines

Feedback is scheduled, depending on submissions and additional material, to be posted on the BEA website the first day of January, March, May, July, September and November. To be considered, submissions should be submitted 60 days prior to posting date for that issue.

Please email submissions to Joe Misiewicz at jmisiewicz@bsu.edu. If needed: Joe Misiewicz, *Feedback* Editor, Department of Telecommunications, Ball State University, Muncie, IN 47306, USA. Fax to 765-285-1490.

Feedback receives support from Ball State University's College of Communication, Information and Media.

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[CONTENTS]

In Acrobat Reader: Click on a story to jump to that page.

[ARTICLES]

Preparing Students for the Real World: A Technology Perspective
David Schleifer.....4

Top Ten Things New Faculty Would Like to Hear From Colleagues
Mary Deane Sorcinelli6

Freedom Forum Diversity Institute Graduates Fifth Class of Journalism Fellows
Freedom Forum 12

BEA 2004 Festival of Media Arts
Donald G. Godfrey..... 14

[CONVENTION 2005]

Challenge 16

Call for Program Proposals..... 17

Call for Papers..... 19

Call for Paper — International Division 21

[NEWS & NOTES]

RAB Announces New Fees for Academics..... 22

Congratulations and Thanks 22

Poll Shows One-Third of Consumers Open To Paying 23

Call for Papers to Journal of Radio Studies 24

Call for Papers to Journal of Popular Film&Television..... 25

[REGION NEWS]

Research In Progress Competition..... 26

[STATE NEWS]

News from State Associations..... 27

BEA State Association Members 32

[DIRECTORY]

Committees & Task Forces information..... 33

Leadership contact information..... 35

Networks Web Sites 38

Associations and Journalism Web Sites..... 39

Children Web Sites 40

Job Web Sites 42

Broadcast Associations Web Sites 44

Members Listing 45

PREPARING STUDENTS FOR THE REAL WORLD: A TECHNOLOGY PERSPECTIVE

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When it comes to building educational facilities and filling them with the right tools, educators need to serve two different requirements. First, create an environment that fosters learning, and second, prepare students for the challenges they will encounter post-graduation. While these two goals are not mutually exclusive, having technology at the core of the learning process could potentially put them at odds.

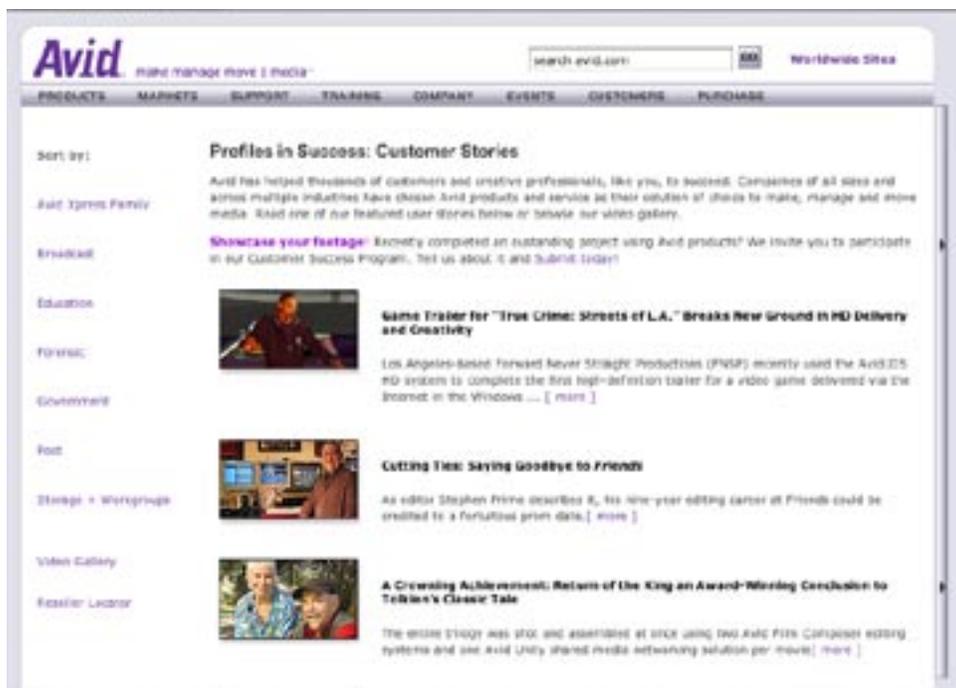
When it comes to nonlinear production, whether it is for film, video, or broadcast, we are in an era when technology becomes more affordable daily. This makes it easier to get in the game, but more difficult to build an environment that goes beyond the basic principles of nonlinear editing to teaching the essentials of the production process in professional creative environments. In fact, many film, video and broadcast facilities emphasize that editing may amount to as little as 10 percent of their entire workflow, and are sharpening their focus on various other aspects of the nonlinear production, management, and distribution processes.

When the production environment is defined by unyielding time constraints, as is the case in a broadcast news station or a semester-long production course, the focus can't spend a lot of time on workarounds, fixes, and instability issues that are usually unacceptable in the professional world. This happens when the only solution available is a series of standalone tools that were not designed to work together, or were pieced together without regard to the overall process. When applications are designed for and integrated into a workflow, the production process takes the greatest advantage of the end user's—or student's—skills, efficiency, creativity and innovation: exactly the benefits that the professional content creators are seeking.

Case studies on the acceptance of integrated workflows for post production and film such as “Lord of The Rings” and the TV show “Friends,” are well illustrated online <http://www.avid.com/profiles/>. The faster pace of electronic journalism can often be more complex, requiring an understanding of the complete process from acquiring footage to playing it out live. A self-paced guide that can provide the ability to explore all parts of a news workflow is viewable at <http://www.avid.com/broadcastworkflows>.

avid.com/profiles/
avid.com/broadcastworkflows

Over the next months we will explore with you several key discussions around how to prepare your students for the real world of professional content creation, starting with the ways industry professionals work and what they seek from job candidates, followed by an exploration of the requirements and possibilities for building efficient and affordable media labs; and concluding with a look at designing technology for the future which will focus on technology trends and strategies for affordably accommodating them. We look forward to sparking ideas and discussions with you about media production in education.



Avid's Customer Profiles section can be found at <http://www.avid.com/profiles/>

[< Table of Contents](#)

THE TOP TEN THINGS NEW FACULTY WOULD LIKE TO HEAR FROM COLLEAGUES

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When we seasoned faculty look back at the early years of our careers in academia, what advice do we wish we had received as we started out? What issues do new faculty struggle with today and what kind of guidance might we offer them? More than a decade of research has identified three core, consistent and interwoven concerns that affect early career faculty as they navigate their way through the first years. New faculty want:

- a more comprehensible tenure system,
- a stronger sense of community, and
- a balanced and integrated life

Studies also show that senior colleagues and department chairs can play an important role in creating the kind of academic environment that supports the success of early career faculty (Rice & Sorcinelli, 2002; Rice, Sorcinelli & Austin, 2000; Sorcinelli, 2000).

As an antidote to the triple threat of evaluation, isolation, and overwork, I'd like to offer some advice drawn not only from research on what helps new faculty succeed, but also from my interactions with hundreds of new and early career faculty members, their mentors, and their chairs. The following are the top ten things I believe new faculty members would most like to hear from their chair (or senior colleagues) as they try to figure out how to live an academic life – that is, how to teach well, produce fruitful research, earn tenure, pay attention to a partner and children, lead an examined life, and make plans for the future.

1) Remember that you are great.

Getting Started

1) Remember that you are great.

We hired you for a reason – you may think that you somehow faked your way in here, but my colleagues and I are pretty smart judges of quality. And, we hired you for success. We make a huge, upfront effort to get talented young faculty and the goal is to have you succeed. Newcomers, with new energy and ideas, help us improve our department. You are rising stock, an investment in the future of the department and institution. Despite your greatness, however, you aren't expected to figure out everything about this department and institution on your own. Reach out to all of us in the department. Ask questions. Ask for help.

2) You don't have to be superman or woman tomorrow.

2) You don't have to be superman or woman tomorrow.

Or even next month. That superstar older professor who is an outstanding teacher, has built a daunting research program, and is president of his professional society did not get there in a year. I'm sure there are one or two new faculty members who may appear to manage it all in their first year, but in my experience, such an expectation is unrealistic. It takes new faculty two or three years to get established; so, pace yourself for the long run. Things will take off more quickly than you think.

You might start by setting goals for your first two or three years and reviewing them with me. You are entitled to your big dreams, but try to sort them into manageable goals – that you can actually accomplish – for yourself. Small successes are likely to motivate you more than struggling to meet an unattainable plan.

3) Figure out what matters.

Tenure Truisms

3) Figure out what matters.

Every department and college differs in its expectations for research, teaching and service. And every department and college's requirements will be vague or contradictory at least sometimes. Here, again, don't try to figure things out on your own. Talk to everyone. Talk to your department chair and to the dean, but remember that what we say may be constrained by pressures bearing on us at the moment. We'll probably be at the helm for some time, but you can't always guarantee the same administrators will be around when you go up for tenure. Talk to recently tenured faculty and talk to that respected, older, straight shooting professor who can give you solid, realistic advice. Talk with members of the personnel committee to find out what they think is necessary for a successful case. Better yet, along the way, try to sit on the department personnel committee so that you can measure the official version of how things happen against what happens in practice. Finally, make an appointment to meet with the department chair at least once a year: to review those manageable goals we talked about earlier as well as your teaching and research, your annual faculty report, and the tenure timetable.

4) Figure out what does not matter.

4) Figure out what does not matter.

Everyone works hard. But you're not going to help your career development if you are working hard on something that does not matter. For example, we all want and need you to be a good department and campus citizen. Here is where advice from older heads can help. Someone might relish your chairing the department space or website committee, but let's talk about

how you can make the best investments in terms of citizenship in your early years. For example, it's okay to be a bit mercenary and serve in places that will be of some benefit to you. For example, being on undergraduate or graduate admissions may garner you excellent students with whom to work on projects. Being in charge of the departmental seminar series may help you establish relationships with important colleagues in your field. Invite them to give a departmental seminar. Their input about your work will be valuable, and you will be expanding your network of colleagues beyond our campus. A positive, national reputation does not hurt in influencing local tenure decisions.

5) Teaching matters.

5) Teaching matters.

In your doctoral program, external funding, journal papers, and books may have been pretty much all that mattered. But teaching, especially a commitment to undergraduate students, increasingly matters a lot in most departments. We know that early career faculty find great satisfaction in being valued as a teacher and advisor by students. At the same time, they find it challenging to sustain satisfaction in teaching if it is ill-defined, poorly evaluated and undervalued.

We, your senior colleagues, are here to help you figure out where your teaching is going and why you are taking it there. You may get off to a great start but even if you falter you will improve over time. Someone in the teaching and learning center or your dean or your department chair can introduce you to teachers in and outside of our department who are committed to teaching and student learning. They have a range of skills and experiences worth tapping—for making lectures more effective, facilitating discussion, testing and assigning grades, and teaching with technology. And you can also sign up for consultation, seminars, grants and other offerings through the teaching and learning center on most campuses. Put simply, departments can't afford faculty who can't teach their way out of a paper bag. So instead, we subscribe to the "open-bag policy": we regard teaching as worthy, public, and always developing and evolving. We'll be talking about and assessing teaching and student learning all along the way with you.

6) Make a plan.

6) Make a plan.

As you are figuring out 3, 4, and 5, make a plan. Consult with me (your department chair) about the priorities you set. As you pursue your plan, here are a few tips.

Play to your strengths. This may seem obvious, but it can get lost. Think about what you know, what you are comfortable with, and what you are ready to teach.

Cultivate a specialty that you enjoy and do well (e.g., large classes, junior year writing) as it will make your teaching more coherent and enjoyable.

Just as you develop a “big picture” for your teaching, you also should develop a big picture for your research and service. Think about the kinds of questions you want to learn more about and are ready to explore in your research.

Trust that we hired you because we recognize and want to capitalize on your strengths. Do your thing well.

In a related vein, take a look at your department’s planning documents. Think about how you fit into the scheme of things. How are you helping to define and complement the department’s avowed teaching and research mission? How will your work help to enhance the department? Finally, try not to avoid or procrastinate on the important tasks in your plan – on the things that matter. You should remember though, every task and every handout does not have to be perfect. For some tasks, “good enough” is good enough.

Collegiality and Community

7) Think “mentors,” in the plural.

7) Think “mentors,” in the plural.

Those who are older are sometimes wise and can give you realistic and solid advice on a lot of issues. I’ll introduce you to one or two senior faculty members in the department who have volunteered to meet with you on an ongoing basis. Mentors inside the department can help you with issues of teaching and scholarship and also on how to read the culture – who’s who, what visions people have. Again, I also encourage you to reach out to colleagues beyond the department. There might be someone in the college or at another institution who can provide some distance from our community, and give you a broader view of the discipline and academia. Your senior colleagues are ready to help, but they are as busy as you, so you may have to seek them out. Stop by our offices, email us, make an appointment for coffee or lunch. You’re not being pushy or needy. You’re being smart.

8) Invite community.

8) Invite community.

It’s the rare department that can unanimously achieve the ideal in relationship harmony. But most of us want more collegiality. If you share a sense of excitement about your teaching and scholarship, it will bring colleagues to you who can contribute to your work. Invite us to attend one of your classes or to read a manuscript. Attend departmental colloquia and lectures; spend time in the faculty lounge. This is a place where we meet to share works in progress, to talk about our teaching and our

students, and to socialize.

Almost everything you encounter, someone else has too. Track down our successful scholars and teachers and consult with them. And don't hide your own teaching and scholarship away. Tell us what you're doing. Reach outside of the department as well; for example, once again, to our teaching and learning center, our scholarly writing group for junior faculty, or our community-service learning initiatives. Of course, don't forget your own students. Be sure to invite their feedback – they just might be your best teachers. [Editors note: cf. DEVELOPER'S DIARY, p.?]

9) Don't work on 15 things equally all at once.

The Balancing Act

9) Don't work on 15 things equally all at once.

Nothing will ever get done. The good news is that as a new faculty member, you'll probably get better at juggling multiple roles and tasks. The bad news is it remains a challenge throughout an academic career. Over the years, I've picked up a book or two on time management and thumb back through them at the start of every semester. You're welcome to borrow them. Something I did in my early career was to pick one thing that mattered out of all the responsibilities and tasks I'd outlined. I tried to make sure I was devoting at least a quarter of my time to that one thing and splitting the other three-fourths of my time among the 14 other things I had to do. Once that one thing went "out the door," be it developing a new course or writing a book chapter, I turned to the next thing that mattered, so there was always one project getting a good chunk of my time. It didn't always work, but it was helpful to hold as an ideal plan.

10) Have a life.

10) Have a life.

Take care of yourself and your life outside of work. Whether the fatigue is emotional or physical, work can be an effort when you are too tired to put on a public face, to smile and chat at the mailboxes, to stand in front of the classroom. So you must take care of yourself, "fill the tank," whatever that is to you – working out at the gym, seeing a show, jogging, getting away from town for a weekend, playing with your kids or someone else's. If you are drained, you can't be imaginative in the ways your teaching and research require. If you take care of yourself, you'll have more time and energy to do what matters and you'll enjoy this job, despite all the pressures. An academic career reminds me of what Mark Twain once said of Richard Wagner's music: "It's better than it sounds." For most of us, an academic career is better than it sounds. For some of us, it remains the greatest job in the world.

Conclusion

My advice ends where it began—by focusing on the personal—on what newcomers, chairs, and senior colleagues can do to improve the quality of academic life as we now know it. There is no doubt from studies of new faculty that despite our best personal efforts, systemic problems remain that prevent faculty, departments, and institutions from being the best that they can be, especially in the pursuit of excellence in teaching and student learning. But proactive, individual actions can build hopes, dreams, and accomplishments. Re-invision your career and your future in higher education. What is a meaningful faculty career? What is meaningful faculty work to you? What will you need to give—and receive—to shape an academic life and workplace that matters?

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FREEDOM FORUM DIVERSITY INSTITUTE GRADUATES FIFTH CLASS OF JOURNALISM FELLOWS

SEVEN MORE JOIN NEWSPAPERS AS FULL- TIME JOURNALISTS

The Freedom Forum, based in Arlington, Va., is a nonpartisan foundation dedicated to free press, free speech and free spirit for all people. The foundation focuses on three priorities: the Newseum, First Amendment issues and diversity in U.S. daily newspaper newsrooms.

NASHVILLE, Tenn. — The fifth class of seven journalism fellows graduated April 16 from the Freedom Forum Diversity Institute, a training program at Vanderbilt University designed for people of color who want to become journalists but have not had formal journalism training. After graduating from the 12-week program, fellows will join the staffs of their sponsoring newspapers as full-time journalists.

“We are delighted to send seven new journalists into daily newspaper newsrooms to make a difference in their communities,” said Wanda Lloyd, executive director of the Diversity Institute.

“We congratulate the editors of these seven newspapers who took risks by identifying mid-career professionals for training. Now the challenge is for more daily newspapers to make a commitment to finding non-traditional people as a way to increase staff diversity and thus accuracy in news content.”

Among the seven Diversity Institute graduates are:

- **Leonard Thornton**, who retired in 2003 after a 25-year career with Otis Elevator and will embark on a new career as a journalist at his hometown newspaper, the *Times-Mail* in Bedford, Ind.;

- **Shauna Watkins**, a Spelman College graduate who was working in retail sales but now becomes a reporter at *The Reporter-Times* in Martinsville, Ind.; and

- **Shanika Williams**, a new copy editor for *The Tuscaloosa* (Ala.) *News* who, prior to attending the Diversity Institute, had obtained a degree in English from Marymount University and was teaching literature in Fairfax County, Va. “I just want to become a part of the community that delivers news to the world,” Williams said.

Diversity Institute fellows are people seeking a mid-career change or recent college graduates who did not major in journalism. Applicants are nominated by newspaper editors, generally in the applicant’s hometown. Participating newspapers agree to hire their nominees as full-time journalists after they have completed the program, which consists of 12 weeks of hands-on training introducing the fellows to all aspects of print

For additional information about the Freedom Forum Diversity Institute, including application information, visit its Web site www.diversityinstitute.org

journalism — reporting, writing, editing, visual journalism, media ethics and journalism history.

This class brings the total number of Diversity Institute graduates to 42 since the program began in June 2002. The next class begins June 6.

Diversity Institute fellows are taught at the John Seigenthaler Center, a Freedom Forum facility on the campus of Vanderbilt University in Nashville. Participants are housed in campus apartments and receive a small stipend during the program. The Freedom Forum pays all expenses.

New graduates at the Freedom Forum Diversity Institute and their sponsoring newspapers:

- **Marcela Creps**, *The Herald Times*, Bloomington, Ind.
- **Margaret Anne Davis**, *South Bend* (Ind.) *Tribune*
- **Joe Manuel Rodriguez**, *San Angelo* (Texas) *Standard-Times*
- **Leonard Thornton Sr.**, *Times-Mail*, Bedford, Ind.
- **Shauna Watkins**, *The Reporter-Times*, Martinsville, Ind.
- **Rochelle Williams**, *The Fayetteville* (N.C.) *Observer*
- **Shanika Williams**, *The Tuscaloosa* (Ala.) *News*

The screenshot shows the 'NEWSROOM DIVERSITY' website. The top navigation bar includes 'ABOUT THE FREEDOM FORUM', 'NEWSROOM', 'FIRST AMENDMENT', and 'NEWSROOM DIVERSITY'. The main content area is titled 'Diversity Institute at Vanderbilt University' and features a sidebar with navigation links like 'Freedom Forum Diversity Institute', 'Diversity Programs', 'Diversity Directory', and 'Diversity Publications'. The main text includes a date '06/09/04', a link to a 'Printer-friendly page', and a section titled '2004 Diversity Institute session dates' which states: 'The Diversity Institute plans to conduct three sessions in 2004 to train mid-career people of color for professional positions in daily newspaper newsrooms. The 2004 beginning and ending dates are: June 6-Aug. 27, Sept. 19-Dec. 9'. Below this is a photo of a group of people, captioned 'The Diversity Institute class of 2004 fellows, left to right: Cynthia Franklin, Anthony Pennington, Dana Anderson, Chae Anon, Nicole Livingston, Ellen Green, Mei Ly, Chabell Green and Tamera Banks'. Other links include 'Freedom Forum Diversity Institute welcomes 6th class of journalism fellows', 'Summer 2004 Diversity Institute Fellows and faculty/staff members', 'Freedom Forum Diversity Institute graduates 5th class of journalism fellows', and 'Articles by Winter 2004 Diversity Institute Fellows'. A search box is visible in the sidebar.

The Diversity Institute's Web site is www.diversityinstitute.org

[< Table of Contents](#)

BEA 2004 FESTIVAL OF MEDIA ARTS

Donald G. Godfrey,
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The BEA Festival of Media Arts featured more than a dozen exclusive competitions.

Louise Benjamin, University of Georgia, has been appointed as the new Festival Committee Chair.

The BEA Festival of Media Arts featured more than a dozen exclusive competitions. Festival 2004, is young and still growing – almost 600 entries represented faculty and students from around the globe and here at home. The Charles & Lucille King Foundation underwriting provided a check for \$1,000.00 to the Best of the Festival winners and Avid Technologies sponsorship provided each winner with state of the art Avid software.

From a faculty perspective the acceptance rates for Best of the Festival and Best of the Competition, illustrate the growing competitive nature of the Festival. These rates would be the pride of any refereed research journal. The BEA Festival provides a primary venue for the “juried peer review,” of a faculty’s creative works. The Festival peer review process is rigorous and winning entries in this competition represent truly outstanding faculty work. The Festival provides creative works national review, recognition and exhibition.

Acceptance Rates for 2004

	Best of Festival	Best of Competition
Audio	6.2%	18.7%
Interactive Multimedia	2.8%	14.3%
News	No Award	9%
Scriptwriting	7.7%	No Award
Video	1.5%	13.4%

For the Festival 2005, the Committee proposed, with Board approval, the addition of a News Institutional Team Award and Newscast Award to be presented as a part of the Best of Festival evening ceremonies. These two awards focus on teamwork while the Best of Festival Awards promote individual achievement. You’ll see the rules and regulations for these new awards coming on the Festival web in the next few months.

Donald G. Godfrey, Arizona State University, stepped down as the BEA Festival Chair at the end of the 2004 Convention. Louise Benjamin, University of Georgia, has been appointed as the new Festival Committee Chair. Professor Benjamin is a noted historical scholar, with one foot in research camp and the other in creative works. She’s the former Interim Director of the Peabody Awards. Dr. Godfrey hasn’t gone far, he remains a member of the committee and has recently been appointed the “Editor-Select,” for the Journal of Broadcasting & Electronic Media.

The Festival was publically launched in 2003. In 2003-4 the Festival acquired its first underwriting with a \$125,000 – an award presented by the Charles & Lucille King Family Foundation.

The BEA Festival of Media Arts started in 2000 when the BEA Board of Directors appointed a Task Force to foster faculty creative works and provide a showcase exhibition for student work. The first two years were quiet planning and organizational years, when the committee systematized the program, and conducted a tranquil pilot run in 2002. The Festival was publically launched in 2003, with former “Entertainment Tonight,” host Robb Weller, from Weller-Grossman Productions, Hollywood. In 2003-4 the Festival acquired its first underwriting with a \$125,000 – an award presented by the Charles & Lucille King Family Foundation and Avid Technologies sponsorship that provided each winner with state of art Avid software and the opportunity for hands on instructional sessions during the BEA convention program.

The BEA 2004 Festival Ceremony was hosted by Joyce Tudryn, President of the International Radio & Television Society, New York. On that night eleven Best of Festival Awards were presented to both faculty and students. Special guests for the evening included Charles Brucia and Professor Mike Donovan, Board Members from the Charles and Lucille King Family Foundation, and Peter Fasciano, Avid Technology, Corporate Founder, Advanced Development and Co-Founder of Avid Technologies.



Photos of the BEA Festival are at: beaweb.org/festival/archive.html

[< Table of Contents](#)

BEA2005: FIFTY YEARS OF EXCELLENCE FOR ELECTRONIC MEDIA ACADEMICS, INDUSTRY AND FUTURE PROFESSIONALS

**Broadcast
Education
Association
50th Annual
Convention &
Exhibition
3rd Annual
Festival of
Media Arts**

**April 21-23,
2005**

**Las Vegas,
Nevada**

www.beaweb.org

**For more
information
about
BEA2005,
contact the
Convention
Program Chair,
Sam Sauls
BEA2005@unt.edu
at the
University of
North Texas.**

As the Broadcast Education Association embarks upon reaching its 50th year, we celebrate a major milestone in its history. The BEA has been responding to broadcast education from 1955 to today. As the professional association for professors, industry professionals and graduate students who are interested in teaching and research related to electronic media and multimedia enterprises, our more than 1,400 individual and institutional members continue to serve as the critical link between the college professors who teach tomorrow's radio and television employees and the professionals working in the broadcasting industry.

The BEA continues to capitalize upon its recognition as the international academic organization that focuses on the electronic media, providing a forum for issues and topics of mutual concern to educators and practitioners, thus facilitating interaction between academicians and leaders in the industry. The BEA focuses on the most current thinking and developments in the electronic media arena with emphasis on interaction between the purposes, developments, and practices of the industry, thereby imparting this information to future professionals in ways to help students to develop as more thoughtful practitioners.

Challenge:

To celebrate our anniversary, each interest division is encouraged to seek panels and presentations that advance interaction in order to promote curriculums with that unique combination of a liberal arts education and the practical skills essential for employment in the radio, television and the electronic media industry. Interest divisions are further challenged to create new, shared approaches, seek out other interest divisions as partners on panels, and strive to increase the diversity of representation and perspective to provide a forum for current scholarly research and analysis in all aspects of the electronic media. These areas include regulation, economics, policy, management, news, student advising, aesthetics, social effects, writing, production and criticism, among possible others. Throughout our programs and panels, we should strive to provide a broad range of services and affiliations to our academic and professional members to help keep them abreast of the latest electronic media developments in new technologies, policies, and systems.

Like my predecessors, I am also personally challenging the

interest divisions to have one new BEA member on each invited panel/presentation. Further to this challenge is one of diversity by encouraging colleagues to join the BEA and contribute to our ongoing continued excellence for electronic media academics, industry and future professionals.

**Deadline:
August 6, 2004**

BEA2005 Call for Program Proposals

The Broadcast Education Association invites program proposals from academics, students and professionals for presentation at its annual convention, in Las Vegas, Nevada.

The BEA2005 convention theme is “Fifty Years of Excellence for Electronic Media Academics, Industry and Future Professionals” and is intended as a focus for the convention, but does not imply that program proposals must reflect that theme. Sessions must, however, address the goals and objectives of the interest division to which they are submitted. Please check the BEA website (www.beaweb.org) for each division’s specifics on submitting program proposals.

Program Session Types

Program proposals are invited from the divisions and individual members of the Broadcast Education Association. The general types of programs are as follows:

- **Invited panel/paper sessions:** These are the standard convention format with a moderator, 3-5 presenters and, usually, a respondent. (Sponsored by Interest Divisions)
- **Showcases:** These sessions highlight student work in which faculty have been involved. Showcases are to be more “show” than “tell” and require preparation of audio-visual material before coming to convention. (Sponsored by Interest Divisions)
- **Competitive (peer reviewed) paper/production/multimedia/scriptwriting sessions** (Sponsored by Interest Divisions)
- **Competitive (peer reviewed) Scholar-to-Scholar** (poster) sessions (From multiple Interest Divisions)
- **Technical Demonstrations of hardware or software.** An equipment or software manufacturer/vendor brings in the latest communication technology to demonstrate. Often, faculty who have worked with the technology are included to talk about their experiences with the equipment/software in the classroom or lab. (Interest Division or All-Convention Sponsored)
- **Workshops** involving intensive training and professional development. (Interest Division or All-Convention Sponsored)
- **Invited “plenary”** (full convention) sessions
- **Alternative innovative ideas** for meaningful program

**Program
Proposals must
be received by
the appropriate
division by
August 6, 2004.**

sessions, such as off-site tours or technical training.

Proposal Procedures

The Interest Divisions of the BEA significantly shape the convention program. Individuals submit a Program Proposal Form to the chair of an Interest Division. Division leaders evaluate and rank the proposals, forwarding those the division wish to include in the program to the Convention Program Chair. Every effort will be made for each division to have at least two invited panel sessions, a competitive paper session and a business meeting. In reality, all program slots are competitive in that if proposals are not submitted or information is not provided in a complete and timely manner those program slots may be assigned to other session proposals. Although priority will be given to proposals submitted by the interest divisions, especially those panels sponsored by more than one division; proposals from individual members are accepted.

Co-Sponsorship & Participants

Co-sponsored panel proposals are encouraged. Panel proposers must submit a copy of the Program Proposal Form to each division being proposed as a co-sponsor. Panel proposers should indicate each division being listed for co-sponsorship on the form and send a copy to the chair of each division. Co-sponsorship occurs when more than one division recommends a specific panel for inclusion in the program. No more than three (3) Interest Divisions will be listed for co-sponsorship on a particular session.

In an effort to maximize opportunity for diverse participation, panel proposals should seek participants representing a mix of genders, ethnicity, institutional affiliations, and nationalities. Panel proposals should also seek to include participants new to BEA and to the BEA Convention. Professionals in the industry are also encouraged as participants. It is BEA policy that a person may appear as a presenter only once during a given convention, with two exceptions:

1. A person may have one additional appearance as a panel moderator or respondent;
2. A person may have additional unlimited appearances as a presenter of competitive papers, productions or other competitive sessions.

Division Chairs are to evaluate the eligibility of the participants in those proposals submitted by that division. The Program Chair shall determine participant eligibility across divisions once the proposals are submitted.

[< Table of Contents](#)

**BEA2005 Call
for Papers
Deadline:
December 1,
2004**

CALL FOR PAPERS

The Broadcast Education Association invites scholarly papers from academics, students and professionals for presentation at its annual convention, in Las Vegas, Nevada.

The BEA2005 convention theme is “Fifty Years of Excellence for Electronic Media Academics, Industry and Future Professionals” and is intended as a focus for the convention, but does not imply that competitive papers must reflect that theme. Papers must, however, address the goals and objectives of the interest division to which they are submitted. Please check the BEA website (www.beaweb.org) for each division’s specifics on submitting papers.

Each division selects up to four papers for presentation. In addition, a few papers may be selected by divisions for consideration in a Scholar-to-Scholar (poster) session.

Papers are submitted directly to the relevant divisions as either “Debut” or “Open” papers. The Debut category is open only to those who have never previously presented a paper at a BEA Convention. First and second place winners in Debut categories receive \$200 and \$100 to help defray their costs of attending the convention.

Papers must be received by the appropriate division by December 1, 2004.

Submission Requirements:

- **Length:** not to exceed 30 double-spaced pages, including references and tables
- **Style:** use of APA style or a style suited to the discipline
- **Abstract:** abstract of less than 250 words to be included with submission
- **Exclusivity:** papers may not be submitted to more than one division during the same year
- **Authorship:** author’s name, institution address, phone number and e-mail to appear on the cover page only (list all contact information for each author of multiple authored papers)

Cover page must include:

- the title of the paper and the division to which the paper is submitted
 - any A/V requirements
 - whether submission is an “open” or “debut” entry (any papers without such designation will be considered in the open category)
 - Title: to be printed on the first page of the paper and on running heads on all subsequent pages
 - Author Contact Information, including all contact

information for each author of multiple authored papers.

Copies: three (3) copies of paper must be submitted.

Convention Attendance

At least one (1) author of an accepted competitive paper MUST attend the convention to present the paper. Participants MUST be members of BEA and registered for the convention. Three copies (3) of paper submissions should be sent to the appropriate division. Papers MUST be received by the appropriate division by December 1, 2004. Winners will be notified by February 4, 2005. Send papers directly to the Divisional Paper Competition Chairs as listed on the BEA website at www.beaweb.org

BEA Divisions

BROADCAST & INTERNET RADIO DIVISION
COMMUNICATION TECHNOLOGY DIVISION
COURSES, CURRICULA AND ADMINISTRATION
DIVISION
GENDER ISSUES DIVISION
HISTORY DIVISION
INTERNATIONAL DIVISION
LAW & POLICY DIVISION
MANAGEMENT & SALES DIVISION
MULTICULTURAL STUDIES DIVISION
NEWS DIVISION
PRODUCTION, AESTHETICS AND CRITICISM
DIVISION
RESEARCH DIVISION
STUDENT MEDIA ADVISORS DIVISION
TWO-YEAR/SMALL COLLEGES DIVISION
WRITING DIVISION (Student and Faculty Scriptwriting
Competition)

[< Table of Contents](#)

Call for Panel Proposals – BEA 2005 International Division

Proposals should
be sent to:
leogher@siu.edu
E-mail
Leo A. Gher,
Associate
Professor
Department of
Radio-Television
College of Mass
Communication
& Media Arts
Southern Illinois
University
Carbondale,
IL 62901
(618) 453-6991
Phone

The International Division of the Broadcast Education Association calls for PANEL PROPOSALS for possible presentation at its 50th Annual Convention & Exhibition, Las Vegas, Nevada, USA, April 21-23, 2005. The BEA'05 convention theme is "Fifty Years of Excellence for Electronic Media Academics, Industry and Future Professionals."

Abstract should not to exceed 200 words, and a full proposal form should be submitted via e-mail attachment to the Division Chair, Leo Gher (leogher@siu.edu). All those wishing to submit a competitive panel proposal should visit the BEA web site (<http://www.beaweb.org/bea2005/index.htm>), and click through to the panel proposal form. Panel proposals may address any topic related to the goals and mission of the International Division (see web site: <http://beaweb.org/divisions/international/>).

All panel proposals submitted will be reviewed by a panel of division judges, and ranked on content, style, and contribution to the goals and mission of the International Division.

The submission deadline for proposals is August 6, 2004, and all proposers will be notified of their entry status by November 12, 2004.

The screenshot shows the BEA 2005 website. At the top, it says "Broadcast Education Association" and "50th Anniversary 1955-2005". The main heading is "BEA2005 Fifty Years of Excellence for Electronic Media Academics, Industry and Future Professionals". Below this, it states "50th Annual Convention & Exhibition and 3rd Annual Festival of Media Arts".

BEA 2005 Convention Theme

As the Broadcast Education Association embarks upon reaching its 50th year, we celebrate a major milestone in its history. The BEA has been responding to broadcast education from 1955 to today. As the professional association for professors, industry professionals and graduate students who are interested in teaching and research related to electronic media and multimedia enterprises, our more than 1,400 individual and institutional members continue to serve as the critical link between the college professors who teach tomorrow's radio and television employees and the professionals working in the broadcasting industry.

BEA2005 Convention Chair
Sam Saults
University of North Texas

BEA 2005

PROPOSE A PANEL	BEA2005 INFORMATION
<ul style="list-style-type: none">Call for Program Proposals (Deadline: August 6, 2004)Program Proposal Form<ul style="list-style-type: none">Web VersionMS Word Version	<ul style="list-style-type: none">Convention ThemeDeadlines (Major)Deadlines (Detailed)

Forms and additional information about the convention can be found at <http://www.beaweb.org/bea2005/index.html>

[< Table of Contents](#)

RAB ANNOUNCES NEW FEES FOR ACADEMICS

Mark D. Levy,

**CRME, EOC
Vice President
/ GSM of
Educational
Services**

**Radio
Advertising
Bureau
(972) 753-6756
Phone
(972) 753-6727
Fax**

The Radio Advertising Bureau, RAB, has dropped its costs for colleges and universities. Costs are now a reduced \$500 per year for their non-commercial stations. That will include RAB.com usage. RMP courses for the classroom (minimum of 10 per class) will be a reduced \$85 net and will include RAB.com usage (it had been \$115).

RAB is also planning their 'BEST' conference. According to Mark Levy, this will be a great session for anyone who teaches broadcast sales to attend. He or she can learn first-hand about what today's sales managers are facing, and how to deal with these issues, thus making them that much more credible in the class room.

Please contact Levy at the RAB for more questions and for help with preparing students in radio sales careers.

CONGRATULATIONS AND THANKS

All:

I'd just like to add my congratulations and thanks for an incredible job, especially to all involved in the Sat. night event. I was very proud to represent the King Foundation at such a professional presentation and I can tell you that the Foundation's Board member, Charles Brucia, who made a surprise appearance, was blown away. Thanks for making me/us look good and here's looking forward to a long-term relationship between BEA and the King Family Foundation.

Mike Donovan

[< Table of Contents](#)

POLL SHOWS ONE-THIRD OF CONSUMERS OPEN TO PAYING FOR CONTENT

FROM RADIO MAGAZINE

http://beradio.com/ar/radio_currents_25/

Santa Monica, CA - Apr 10, 2003 - As consumers continue to fuel the market for paid online audio and video content, attitudes about paying for content appear to be warming, according to a nationwide survey conducted by Synovate of Chicago for Ramp Rate, a technology advisor and purchasing index for IT sourcing services.

Fielded in March, the Ramp Rate/Synovate Enation survey polled 1,383 online Americans to determine attitudes about paying for streaming Internet audio and video content. The new study reveals that roughly one-third (32 percent) of respondents no longer mind paying for streaming audio and video. Another 47.5 percent hold to the principle that the Internet should be free, and 20 percent agree with the statement that paying is "cumbersome and a turn-off." Among paying customers, 11 percent prefer pay-per-view to a monthly subscription.

At the same time, Ramp Rate announced that the company will begin to survey consumer attitudes regarding paid streaming media on a quarterly basis, as part of a broader educational effort to raise awareness of the variety and value of premium content online. Ramp Rate delivers customer-focused solutions from one or more technology concerns (vendors, solution providers and integrators) to create new and improve existing, streaming media and content delivery applications, paid and free, for content owners, while pursuing maximum ROI for all parties.

Whatever their attitudes about paying for online streaming content, consumers haven't been shy about opening their wallets, according to recent reports. In the Online Publishers Association's latest U.S. Market Spending Report, consumer spending for online content in the United States totaled \$1.3 billion in 2002, an increase of 95 percent over 2001. Affirming that trend, Jupiter Research reported that the paid online market is expected to grow 20 percent annually until 2007, when it will reach about \$5.4 billion.

In recent weeks, the momentum toward premium streaming content appears to have accelerated with Yahoo's new Platinum subscription-based audio and video service leading the charge. Priced at \$9.95 per month, the service includes clips of news, entertainment and sports content. Paid or free, more than 3.9 billion video streams were served during 2002, a 52 percent increase over the number recorded the previous year, according to Accustream Imedia Research.

[< Table of Contents](#)

CALL FOR PAPERS TO JOURNAL OF RADIO STUDIES

**Douglas A.
Ferguson, PhD.**

**Editor-Elect,
Journal of
Radio Studies**

**Department of
Communication
College of
Charleston
5 College Way
Charleston,
SC 29401**

**843-953-7854
office
760-875-8102
fax
fergusond@cofc.edu**

To all BEA members with the word “radio” in their online directory listing:

You are hereby invited to send your scholarly works to the Journal of Radio Studies for the June 2005 issue that I am editing (November 15 deadline, but sooner is better). It is a monumental task to take over as editor for Frank Chorba (who started the Journal and who has done a great job maintaining high standards of quality), and I need your help. Please consider JRS for your completed research in the area of radio, for the next upcoming and subsequent issues. Submitted articles will be blind-reviewed and I promise to respond quickly. No methodology or theoretical perspective is favored over another — all serious scholarship is welcome, as long as it pertains to radio. Reviews are welcome, too.

I think that the call for papers at <http://www.beaweb.org/jrs/info.html> says it best:

Scholars are invited to submit articles pertaining to any area of radio. Subjects include, but are not limited to, formats & programming, new technology, policy issues, rating systems, commercial & non-commercial networks, radio history, management & innovation, personalities, radio popular culture, interpersonal & rhetorical studies, propaganda, social movements, advertising/sales, market concentration, internet radio, alternative formats, diversity, gender issues, international radio, and others areas. See <http://www.beaweb.org/jrs/indjrs.html> for reference to past publications.

Please share this invitation with those new unlisted (or non-) members of BEA whom you think may not have received it. Thanks!

[< Table of Contents](#)

JOURNAL OF POPULAR FILM & TELEVISION

CALL FOR PAPERS

African Americans in Film and Television: Twentieth-Century Lessons for a New Millennium

Guest Editors: Jannette L. Dates, Dean, The John H. Johnson School of Communications, Howard University, Washington, DC, & Thomas A. Mascaro, Assistant Professor, Department of Telecommunications, Bowling Green State University, Ohio

Popular culture in the broad social context of race in America is not just entertainment; it is potentially a powerful agent of change. During the civil rights movement, television was "the chosen instrument of the revolution." Despite social gains in civil rights after World War II, however, racism continues to limit America's capacity to uplift all of its citizens. Film and television have the power to change minds, which is the locus of misunderstanding about race. Therefore, in this special issue of the *Journal of Popular Film and Television*, we would like to explore lessons from the past century that we can borrow and build on in the new millennium. Papers are invited on—but not limited to—the following or similarly relevant issues:

- Which television programs in the twentieth century best depicted the range and texture of black communities, as opposed to simplistic contrasts of good or bad, super-athlete or criminal, artist or vagrant?
- What are the notable contributions of African American women to film and television?
- Who are the black documentary producers, and what perspectives do they offer?
- Who are the people of color writing for television and film, and what do they offer to American culture?
- Who has the right to tell the African American story or the right to analyze the African American story? What helps; what hurts?
- What developments have most contributed to gains behind the camera and in executive offices for African Americans?
- What are the most effective ways to teach the difficult history of African Americans in popular culture? How should the artifacts be used to have positive effects?
- What is the effect of African American sketches on comedy shows, such as the Ladies Man on *Saturday Night Live*?
- In what ways did the television-college sports complex affect images and progress in terms of race and culture in the twentieth century, and what are the future prospects?
- What is the history of black political power in the twentieth century, how were black officials and political figures portrayed in film and television, and what are the lessons for the new century?
- How are original series on cable television changing the depictions of race in American television?
- How can audiences become better informed consumers of films and television programs that deal with race and culture in the new millennium?
- How have portrayals of African Americans in film and television changed since the constitutional and political gains in civil rights in the mid-1960s, or, since the sales of the television networks and consolidation of ownership in the film industry during the mid-1980s?
- What does a social-critical analysis tell us about the nature of current programming featuring African Americans on television?

We welcome a variety of academic, historical, critical, analytical approaches, as well as submissions from authors in the popular press. Submissions should be limited to twenty pages, double-spaced, and conform to MLA style. Please include a fifty-word abstract and five to seven key words to facilitate online searches. Send three copies (along with SASE) no later than December 1, 2004, to:

Dr. Thomas A. Mascaro
TCOM
322 West Hall
Bowling Green State University
Bowling Green, OH 43403

[< Table of Contents](#)

DISTRICT 2 REGIONAL CONFERENCE

**2nd Annual
Regional
Conference,
October 1st and
2nd at Middle
Tennessee State
University.**

BEA District 2 announces the 2nd Annual Regional Conference, October 1st and 2nd at Middle Tennessee State University. In addition to educational, topical and industry panels, highlights for this conference will include an audio production showcase, a video production showcase, and a research in progress competition. Don't miss this opportunity to learn, meet new friends, and experience BEA in a smaller setting. For more information, or to get involved, contact Thomas Berg at tberg@mtsu.edu.

**Please submit
three copies of
the proposal
to Dr. Glenda
Williams, The
University
of Alabama,
c/o 3273
Brashford Road,
Birmingham,
AL 35216.**

Research in Progress Competition

District 2 is now accepting proposals on Research in Progress for the 2nd Annual Regional Conference at Middle Tennessee State, scheduled for October 1st and 2nd.

The research in progress competition is designed to assist faculty members who have significant research underway. Using a blind review process, up to six proposals will be accepted for presentation at the conference, and each presentation will be followed by discussion and feedback from the scholars in attendance. The goal is to aid faculty members or graduate students in the final preparation of their work for submission to the national BEA conference, for publication, or for other conferences. Project topics should be relevant to the mission of BEA; any appropriate methodology will be considered.

**Inquiries about
the competition
may be
submitted to
Dr. Williams at
glenda.williams@ua.edu or to
the panel co-
chair, Dr.
Pamela Doyle at
pam.doyle@ua.edu.**

Proposals will be judged on originality, relevance to BEA, potential interest to district members, and timeliness. The judges will also evaluate the appropriateness of the chosen methodology and the completeness of the bibliography.

Each proposal should be double-spaced, and the author's name and affiliation should appear on the cover page only. Proposals should include the following: 1.) Abstract of research project (no more than 250 words); 2.) Brief discussion of methodology to be used, including (but not limited to) sample size, planned statistical analysis, copy of survey instrument, etc. as appropriate; 3.) Bibliography. The cover page should be separate, and should include author's name, title, institution address, phone number and e-mail (list all contact information for each author of multiple authored papers).

Proposals must be received by August 6, 2004. Selected participants will be notified by August 30.

[STATE NEWS]

Click on a state name for meetings,
seminars, scholarships and other news.



California

October 22-23

California Broadcasters Association 57th Annual Convention
Monterey Plaza Hotel, Monterey, California.

Illinois

June 29-July 1

Illinois Broadcast Associations Convention
Westin River North, Chicago

IBA's College Endowment Program announced in 1999, pledged \$ 100,000 in supporting annual scholarships at Illinois finest colleges and universities providing broadcast curriculum. This project is funded solely by proceeds from IBA's Silver Dome Awards competition.

IBA's Annual Broadcast Professionals Campus Tours provides a forum for IBA member stations broadcasters to visit many of these same Illinois campuses for one-day lecturing and interaction with broadcast students.

Indiana

Nov. 15-16	Indiana Broadcasters Associations Fall Conference, Sheraton Indianapolis North Hotel, 8787 Keystone Crossing, Indianapolis
July 15,	Opportunity Employment Fair Indiana Black Expo, 9 a.m. - 7 p.m., Convention Center, Indianapolis
July 26-28	RAB Sales Training Academy TBD IBA Office 3003 E. 98th Street, Ste 161. Indianapolis, IN 46280
August 26	IBA Board of Directors Meeting, 11:30 a.m. IBA Office.
September 23	IBA Board of Directors Meeting, 11:30 a.m. IBA Office.
October 6-9	NAB Radio Show, San Diego, CA
October 28	IBA Board of Directors Meeting, 11:30 a.m. IBA Office.

Scholarship

<http://www.indianabroadcasters.org/services/collegeapplication.pdf>

Louisiana

Nov. 15 - 16	Louisiana Broadcasting Association 2004 Convention
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Michigan

August 8-10	Michigan Association of Broadcasters Annual Meeting & Management Retreat, Grand Hotel, Mackinac Island.
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Michigan Association of Broadcasters Summer Sales Seminars

- Four one-day broadcast sales training workshops;
- Low-cost sales training (\$15 per person);
- Easy regional locations to minimize travel time and costs;
- Ideal for Account Executives, Sales Managers, Marketing Staff, and General

Managers

Seminar Description: In this full-day seminar, gifted marketing strategist and author B.J. Bueno ([biography](#)) focuses on teaching the audience how to win the heart of their customers, it clearly outlines the psychology, the strategies, and the tactics needed to succeed. With one-on-one participation, attendees walk away with tools and personally tailored one-of-a-kind insights that build long lasting brands that attract loyal followers and lifelong clients.

Learn more about B.J. and see what others have to say at cultbranding.com

Dates & Locations: Each seminar is from 9:00am to 4:00pm with a one-hour lunch break (on-your-own). There are four seminar locations, you may click on the name of the hotel for more information and directions

Monday, August 23	UPPER PENINSULA Upfront & Co. 102 E. Main St. Marquette, MI 49855 906-228-5200
Tuesday, August 24	NORTHERN MICHIGAN Holiday Inn- Grayling 2650 S. I-75 Bus Loop, Grayling, MI 49738 989-348-7611

Wed., August 25 WEST MICHIGAN
[Crowne Plaza Hotel-Grand Rapids \(airport\)](#)
5700 28th Street SE, Grand Rapids, MI 49546
616-957-1770

Thursday, August 26 SOUTHEAST MICHIGAN
Doubletree Hotel- Novi 27000 Sheraton Drive
(near Twelve Oaks Mall) Novi, MI 48377
248-348-4664

Nebraska

August 11-13 2004 Nebraska Broadcasters Association Convention
Embassy Suites-Lincoln

North Carolina

July 11-13 [NCAB Annual Convention](#) Grove Park Inn Asheville, NC
<http://www.ncbroadcast.com/scholarshipapp04.pdf>

North Dakota

Sept. 29-30 NDBA FALL CONFERENCE, Radisson former Holiday Inn
Bismarck, ND

Friday, Sept. 29 Golf Event 11 a.m., (location TBD)
Featured speaker: Terry Bowden - ABC College
Football Analyst - "Motivating the Benchwarmer."

Saturday, Sept. 30 Teddy Awards to be presented at 6 p.m.

Oklahoma

Scholarship Awards

The OAB Education Foundation offers annual scholarships to students majoring in broadcasting at Oklahoma colleges and universities.

- \$1,000 Jack Morris Scholarship
- \$1,000 Stan Forrer Scholarship
- \$1,000 Saidie Adwon Scholarship
- \$1,000 Mark Rawlings Scholarship
- \$1,000 Harold C. & Frances Langford Stuart Scholarship
- \$1,000 Bill Teegins Scholarship

To be eligible to apply, students must:

1. Be enrolled in an Oklahoma college or university broadcast program and majoring in broadcasting,
2. Be entering either their junior or senior year during the scholarship year,
3. Maintain a minimum "B" average grade in all courses,
4. Be a full-time student carrying at least 12 hours during the scholarship year,
5. Plan to enter broadcasting upon graduation.

The 2004-2005 scholarship recipients have been selected. Winners will be announced

at the OAB Student Luncheon on April 2, 2004, in Oklahoma City. Applications for the 2005-2006 scholarships will be available after October 1, 2004. Check this page, contact your academic advisor, or e-mail info@oabok.org.

Ken R. Greenwood Student Assistance Fund

Each year the OAB Education Foundation allocates \$1,000 to assist broadcast students in financial need. A student may apply for a maximum of \$250 for any financial need that may be impacting the student's education. A letter from the student's department head or professor must accompany the request.

\$2,000 Lisa John Faculty Fellowship

The OAB Education Foundation Lisa John Faculty Fellowship provides an opportunity for a broadcast faculty member to update their teaching skills and develop closer relationships with radio and television broadcasters. The fellowship is a four-week work program in an Oklahoma radio or television station. The recipient and host station are required to develop a 40-hour per week, four-week program, mutually acceptable to both parties and approved by the OAB Education Foundation.

The 2004 Fellowship recipient is Sheree Martin, Oklahoma State University.

Any member of the broadcast faculty of an Oklahoma college or university is eligible to apply. Applications may be obtained from the OAB Education Foundation office by calling (405) 848-0771 or e-mail info@oabok.org.

Pennsylvania

Thursday, Oct. 28 PAB's 20th Annual Engineering Conference Hershey Lodge & Convention Center.

South Carolina

- Friday, July 9 Early registration deadline for SCBA Summer Convention registration.
- Friday, July 9 Registration deadline for SCBA Golf Tournament scheduled for August 14 at Harbour Town Golf Links.
- Wednesday, July 14 SCBA Board of Directors meeting at BellSouth in Columbia. Noon.
- Friday, July 23 Hotel Reservation Deadline for Summer Convention at Sea Pines.
- Saturday, July 31 Final registration deadline for SCBA Summer Convention registration.
- Thursday, Aug. 12 Summer Convention begins at Sea Pines Resort in Hilton Head.
- Friday, August 13 Summer Convention at Sea Pines Resort in Hilton Head.
- Saturday, Aug. 14 STAR Awards Reception, 6:30 p.m. Dinner and Ceremony at Sea Pines Resort in Hilton Head.

Texas

Aug. 11-13

The Texas Association of Broadcasters/Society of Broadcast Engineers 51st Convention & Trade Show. Austin Hilton, Austin, Texas.

Eight TBEF scholarships available for 2004-2005

The Texas Association of Broadcasters, through the Texas Broadcast Education Foundation, will make available eight or more scholarships annually.

The scholarships for 2004-2005 are as follows:

- \$2,000 to a junior or senior student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Texas. This award will be made in the name of the Belo Corporation.
- \$2,000 to a junior or senior student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Texas. This award will be made in the name of Bonner McLane.
- \$2,000 to an upcoming junior or senior student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Texas. This award will be made in the name of Tom Reiff.
- \$2,000 to a University of Texas at Austin student in a program with an emphasis on communications. This award will be made in the name of Lady Bird Johnson and the recipient will be eligible to apply for an internship at the Lady Bird Johnson Wildflower Center.
- \$2,000 to a student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a college or university in Texas. This award will be made in the name of Vann Kennedy.
- \$2,000 to a student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a college or university in Texas. This award will be made in the name of Wendell Mayes, Jr.
- \$2,000 to a freshman or sophomore student enrolled in a fully accredited program of instruction that emphasizes radio or television broadcasting or communications at a four-year college or university in Texas.
- \$2,000 to a student enrolled in a program of instruction that emphasizes radio or television broadcasting or communications at a two year or technical school in Texas.

[< Table of Contents](#)

BEA's State Association Members

Dennis Lyle
Illinois Broadcasters Association
2621 Montego
Suite E
Springfield, IL 62704
www.ilba.org

Linda Compton
Indiana Broadcasters Association
11919 Brookshire Pkwy.
Carmel, IN 46033
www.indianabroadcasters.org

Sue Toma
Iowa Broadcasters Association
PO Box 71186
Des Moines, IA 50325
www.iowabroadcasters.com

Harriet J. Lange
Kansas Association of Broadcasters
1916 SW Sieben Ct.
Topeka, KS 66611
Work Ph. (913) 235-1307
FAX (913) 233-3052
Email: harriet@kab.net

Karole L. White
Michigan Association of Broadcasters
819 N. Washington Ave.
Lansing, MI 48906
www.michmab.org

Donald Hicks
Missouri Broadcasters Association
PO Box 104445
Jefferson City, MO 65110
www.mbaweb.org

Greg MacDonald
President/CEO
Montana Broadcasters Association
HC 70 Box 90
Bonner, MT 59823
Phone: 406-244-4622

Fax: 406-244-5518
www.mtbroadcasters.org/

Dick Palmquist
Nebraska Broadcasters Association
12020 Shamrock Plaza
#200
Omaha, NE 68154
<http://radiostation.com/cgi-bin/w3-msql/jobopeningshow.html>

Robert D. Fisher
Nevada Broadcasters Association
1050 East Flamingo Rd. Ste. 110
Las Vegas, NV 89119
www.nevadabroadcasters.org

Carl C. Smith
Oklahoma Association of Broadcasters
6520 N. Western
Ste. 104
Oklahoma City, OK 73116
www.oabok.org/jobbank.html

Whit Adamson
Tennessee Association of Broadcasters
PO Box 101015
Nashville, TN 37224-1015
www.tabttn.org

Mark Allen
Washington State Association of Broadcasters
724 Columbia St, NW
#310
Olympia, WA 98501

Laura Grott
Wyoming Association of Broadcasters
P.O. Box 1387
7217 Hawthorne Drive
Cheyenne, WY 82003
Phone: (307) 632-7622
Fax: (307) 638-3469
www.wyomingbroadcasting.org/

[DIRECTORY]

[COMMITTEES & TASK FORCES]

Accrediting Council for Education in Journalism & Mass Communication (ACEJMC)

BEA Representatives
Joe Foote, 7th year
Doug Boyd, 5th year

Convention Program Committee

Sam Sauls
2005 Program Chair
Department of Radio, Television and
Film
Radio, Television, Film & Performing
Arts (RTFP) Building, Room 262
P.O. Box 310589
University of North Texas
Denton, TX 76203-0589
Email: sauls@unt.edu
Lowell Briggs
2006 Program Chair-Elect

Distinguished Education Service Award (DESA) & Lifetime Member Committee

Chair
Joe Misiewicz
Members
Drew Berry
Joe Bridges

Elections Task Force

Chair
David Byland
Members
Greg Luft
Louisa Nielsen
J.C. Turner

Electronic Directory Task Force

Chair
Rebecca Lind
Members
Mark Tolstedt
Sam Sauls
Sheila Schroeder

50th Anniversary Task Force

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[< Table of Contents](#)

[DIRECTORY]

[NETWORKS]

ABC Family	www.ABCFamily.com
Boomerang	www.cartoonnetwork.com/boomerang
Cartoon Network	www.carttonnetwork.com
Cinemax	www.cinemax.com
CNN	www.cnn.com
CNNenespanol	www.cnnenespanol.com
CNN International	www.Edition.cnn.com
CNN/Money	www.cnnmoney.com
CSTV: College Sports Television	www.cstv.com
C-SPAN	www.c-span.org
Discovery HD Theater	www.discovery.com/hd
Game Show Network	www.gsn.com
Hallmark Channel	www.hallmarkchannel.com
HBO	www.HBO.com
OUTDOOR LIFE NETWORK	www.OLNTV.com
SHOWTIME NETWORKS	www.SHO.com
Sundance Channel	www.sundancechannel.com
TBS Superstation	www.TBSSuperstation.com
Tech TV	www.techtv.com
TNT	www.tnt.tv
Travel Channel	www.discovery.com Go to Travel Channel
Turner Classic Movies	www.turnerclassicmovies.com
Univision	www.univision.com
WE: Women's Entertainment	www.we.tv
A&E Television Networks	www.AETNjustclick.com
ABC Cable Networks	www.abcng.com
AMC Networks	www.amcnetworks.com
Daystar Television Network	www.Daystar.com
Discovery networks (iPAK)	www.discoveryaffiliate.com
ESPN	www.AffiliateZone.espn.com
Fox Cable Networks	www.foxcable.com
Hallmark Channel	www.insidehallmarkchannel.com
The Independent Film Channel	www.ifctv.com/affiliates
The Inspiration Networks	www.inspnets.com
MTV Networks	www.mtvn.com
NBC Cable Networks	www.nbccableinfo.com
The Outdoor Channel	www.outdoorchannel.org
Outdoor Life Network	www.OLNTVAFFILIATES.com
Oxygen	www.oxygenaffiliates.com
Playboy TV Networks	www.pbtvnetworks.com
Scripps Networks	www.affiliate.scrippsnetworks.com
SHOWTIME NETWORKS	www.SHOinfo.com

Starz Encore	www.StarzEncoreAffiliate.com
Tech TV Affiliates	www.techtvaffiliates.com
Turner Networks	www.turnerresources.com
TV Guide	www.tvguideportfolio.com
Univision Networks	www.UnivisionNetworks.com
The Weather Channel	www.weatheraffiliate.com

[ASSOCIATIONS]

Cabletelevision Advertising Bureau's CAB OnDemand	www.cableadbureau.com
NATPE	www.natpe.com
National Cable & Telecommunications Association	www.ncta.com
The 2004 NCTA National Show	www.thenationalshow.com
SCTE Online	www.scte.org

BROADCASTING&CABLE

Broadcasting & Cable	www.Broadcastingcable.com
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MULTICHANNELNEWS

Multichannel News	www.Multichannel.com
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VARIETY

Variety	www.variety.com
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[JOURNALISM]

Poynter.org	www.poynter.org
FreedomForum.org	www.freedomforum.org
American Press Institute Editor and Publisher	www.AmericanPressInstitute.org www.EditorandPublisher.com
Society of Professional Journalists	www.SPJ.org
Project of Excellence in Journalism	www.Journalism.org
Columbia Journalism Review	www.CJR.org
Online Journalism Review	www.OJR.org
American Journalism Review	www.AJR.org
American Society of Newspaper Editors	www.ASNE.org
Online News Association	www.Journalist.org
Radio-Television News Directors	www.RTNDA.org
Casey Journalism Center	www.Journalismjobs.com
Lost Remote	www.LostRemote.com
TV Week	www.TVweek.com
Broadcasting & Cable	www.Broadcastingcable.com
TV Spy	www.TVspy.com
Television Photography	www.b-roll.net
News Blues	www.newsblues.com
Mediapost	www.Mediapost.com
I Want Media news and resources	www.Iwantmedia.com

Following are some websites for children to consider. It might make an interesting research project for a group to research these sites and determine content.

kids.discovery.com

A smorgasbord of interactive activities, including a temple filled with monkeys that throw brainteasers like bananas or yucky recipes and games that make science grossly entertaining. This site also has 63 wild interactive adventures that tease the senses with activities like riding an online roller coaster.

www.nick.com

For web-savvy kids, this site has it all - downloadable music, streaming movies, interactive games, and customizable software that lets busy kids create an online calendar to track of summer fun.

www.seussville.com

This site uses characters from Dr. Seuss stories to provide interactive games and activities that move kids right into the book.

www.crayola.com

Broadband-intensive activities include painting pictures, playing educational games, and creating cards to send to family and friends during the summer.

www.popsicle.com

This animated site lets kids cool off with interactive Popsicle games, downloadable cursors, and printable art that looks just like tantalizing summer treats.

www.sandiegozoo.org

Take tours of different habitats with streaming live video of two terrific bears on the SBC Panda Cam and Polar Bear Plunge. Online adventurers can also take a photo-trek and send an animated greeting describing the trip.

www.smokeybear.com

Smokey Bear has been working for more than 50 years to remind Americans of the importance of outdoor fire safety and wildfire prevention. The site has an interactive section for kids of all ages.

www.shockwave.com

This site can keep you entertained all day, playing interactive games, creating your own music, or watching films.

www.filmfestivalstv.com

Some films never make it to the theater. On this site, you can watch short films from your living room in a virtual interactive theater.

www.hgtv.com

An interactive library with step-by-step instructions for a variety of home improvement projects, including painting and planning a deck.

www.si.edu/history_and_culture

Can't make it to Washington D.C.?
Take a virtual history lesson at the

Smithsonian's Web site, which includes interactive exhibits, audio and video.

www.travelago.com

One of the largest multimedia travel libraries, with streaming video of hundreds of locations and special destinations -cruises, resorts, golf courses and more.

www.islandvr.com

If you're planning a trip to Hawaii or just need a virtual vacation, this site offers 360 degree virtual tours of Maui as well as island vacation rental property.

[www.canoe.ca/TravelVirtualTours2/
home.html](http://www.canoe.ca/TravelVirtualTours2/home.html)

Take 360 degree virtual tours of some of the most popular travel destinations in North America, including Acapulco, New York City, Los Angeles, and British Columbia.

[< Table of Contents](#)

www.nasa.gov

To learn about the ultimate vacation - space travel - tune in to NASA's Web site for live video feeds from its headquarters and the Kennedy Space Center.

www.parks.ca.gov

To experience the beauty of the outdoors from the comfort of your home, take a tour of a number of California state parks.

www.adventuretv.com

National Geographic takes online videos to the extreme with daring adventures featuring volcanoes, native cultures, snow-topped-peaks, and even safaris.

www.virtualguidebooks.com

This travel site provides 360 degree virtual tours of North America - helpful for planning vacations as well as virtual escapes.

www.sbc.com/safety

Adults should make sure their children are up to date on Internet safety tips. SBC Safety Connections offers helpful information and an interactive game where kids protect a town against an Internet villain by choosing the right answers to questions about online safety, privacy, and security.

www.safetyallstars.com

With kids spending a lot of time with friends or home alone, this site has interactive games and activities that teach lessons on water, home, and fire safety.

www.uscgboating.org

The U.S. Coast Guard's Web site has several free online boating safety courses.

www.shapeonline.com

If healthy living or swimsuit-ready abs are your summer goal, this site offers workouts, recipes, and even printable cards with step-by-step exercise instructions that will put you on track.

www.nfpa.org/Research/NFPAFactSheets/SummerSafety/SummerSafety.asp

The National Fire Protection Association has several online fire safety tips to prevent barbeque and firework injuries.

www.boattest.com/seamanship.asp

This site provides downloadable audio lessons with safety tips on proper seamanship as well as links to online boat auctions.

[HOT SITE]

Public Affairs Access News covers news of citizen access to government and democracy via primary source public affairs TV channels and programming.

Includes news of community access to local, state and C-SPAN public affairs channels.

Current headlines:

- Tennessee's "T-SPAN" Bill Dies in Assembly
- California Cities Scramble to Keep Government Access
- More School Boards Televisе Meetings
- Missouri Public Affairs Network Proposed
- Albuquerque Experiments with Wide Range of Government Programming
- C-SPAN Faces Access Threats at 25th Anniversary

Public Affairs Access News

www.publicaffairsaccess.org

[< Table of Contents](#)

Asia Pacific Broadcasting features broadcasting news, latest events and Asia's only broadcasting classifieds. <http://www.apb-news.com>

Asian American Journalists Association provides a list of current jobs. <http://www.aaja.org.org/>

Birschbach Recruitment Network has the internet's largest listing of media sales positions nationwide across all media. <http://www.mediarecruiter.com>

Black Broadcasters Alliance provides links to employers. <http://www.thebba.org/>

Broadcast Cable Financial Management (BCFM) Association - Job bank for this professional society of over 1200 radio, TV, and cable HR, MIS, and financial executives. http://www.bcfm.com/jobbank/general_information.asp

California Chicano News Media Association provides professionals and students services to help locate jobs and learn more about the media job market. <http://www.ccnma.org/>

Don Fitzpatrick Associates provides local and national television stations a clearinghouse for broadcast news talent. <http://www.tvspy.com/jobs.htm>

EmployNow The Film, TV & Commercial Employment Network. <http://www.employnow.com>

Investigative Reporters and Editors, Inc. lists journalism jobs in news reporting, editing, producing, and researching. <http://ire.org/jobs/>

Mandy.Com Check Mandy's International Film & Television Production Directory. <http://www.mandy.com/>

Maslow Media Group - a specialized recruitment firm offering free job postings, resume postings, executive search, resume search, etc. <http://www.maslowmedia.com>

Media Staffing Network is a personnel staffing service that specializes in media advertising sales and associated departments. <http://www.mediastaffingnetwork.com>

MediaLine is an interactive site for jobs, agent listings, and career resources. You can even post your videotape on the web! <http://www.medialine.com>

National Association of Black Journalists Search from thousands of posted career opportunities. New jobs are posted every day. <http://www.nabj.org/>

National Association of Television Program Executives View jobs available in the television industry. <http://www.natpe.org/>

National Diversity Newspaper Job Bank posts media-related job opportunities to help increase and promote diversity within the news industry. <http://newsjobs.com/home.html>

Radio and Television News Directors Association provides additional resources for your job search. <http://www.rtnda.org>

Resource Finder Job Opportunities for Television Professionals: Executives,

On-Air Talent, Photographers, Producers, Promotion Writers and more. <http://www.tvrundown.com/resource.html>

SBE Job Link Engineering jobs compiled by the Society of Broadcast Engineers. <http://www.sbe.org>

Talent Dynamics is a talent development and placement firm that also posts jobs. <http://www.talentedynamics.com/jobs/index.html>

TV and Radio Jobs.com - a career resource for TV and Radio that has been around since 1994. See the job listings and Real Audio airchecks at: <http://www.TVandRadioJobs.com>

TV Jobs posts jobs for over 1800 companies across 200 categories including news, production, engineering, and sales. <http://www.tvjobs.com/jbcenter.htm>

[STATION JOB BANKS]

· ABC (Links to local stations nationwide) <http://www.abc.go.com>

· CBS Radio (Nationwide) <http://www.cbsradio.com>

· Clear Channel Communications (Nationwide) <http://www.clearcareers.com/>

· Cox Communications (Nationwide) <http://www.cox.com/coxcareer/search.asp>

· Gannett Co., Inc. (Nationwide) <http://www.gannett.com/job/job.htm>

· Jefferson-Pilot Communications (Nationwide) <http://www.jpc.com/>

· Meredith Corporation (Nationwide) <http://www.meredith.com/>

· National Public Radio (Nationwide) <http://www.npr.org/>

· Public Broadcasting Service (Washington, DC) <http://pbs.org/insidepbs/>

· Public Broadcasting Service (Nationwide) <http://pbs.org/stations/>

· Public Radio International (Minneapolis, MN) <http://www.pri.org/>

· South Carolina Educational Television Commission <http://www.state.sc.us/jobs/H67/>

· U of North Carolina Center for Public Television <http://www.unctv.org/about/jobs.html>

· Univision <http://www.univision>

· KCAL-TV (Hollywood, CA) <http://www.kcal.com/global/category.asp?c=528>

· KCPQ-TV (Seattle, WA) <http://www.kcpq.com/>

· KPDX-TV (Portland, OR) <http://www.kpdx.com/>

· KREM-TV (Spokane, WA) <http://www.krem.com>

· KTKA (Topeka, KS) <http://www.newsource49.com/>

· KUSA (Denver) <http://www.9news.com>

[< Table of Contents](#)

- RadioWorks, Inc. (Rockford, IL)
<http://www.Radioworks.net>
- WBAV/WPEG/WGIV (Charlotte, NC) <http://www.v1019.com/>
- WBOC (Salisbury, MD)
<http://www.wboc.com/>
- WBZ (Boston)
<http://www.wbz.com>
- WETA (Washington, DC)
<http://www.weta.org>
- WFSB (Hartford, CT)
<http://www.wfsb.com/>
- WHYY (Philadelphia)
<http://www.whyy.org/about/employment.html>
- WHRO (Norfolk, VA)
<http://www.whro.org/>
- WMAZ (Macon, GA)
<http://www.13wmaz.com/>
- WPMT (York, PA)
<http://www.fox43.com/>
- WTSP (Tampa/St. Petersburg, FL)
<http://www.wtsp.com/>
- WUSA (Washington, DC)
<http://www.wusatv9.com/>
- WWAY-TV (Wilmington, NC)
<http://www.wwaytv3.com>

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[< Table of Contents](#)

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New Mexico State University - Library
Ohio/Illinois Centers for Broadcasting
Oklahoma Association of Broadcasters
Oregon Association of Broadcasters
Post Newsweek Stations
Radio Advertising Bureau
Saga Communications
South Carolina Broadcasters Assoc
Talk Radio News Services
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Del Mar College
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City College of San Francisco
College Misericordia
Colorado State University
Cosumnes River College
DePauw University
Dordt College
Drake University
Duquesne University
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Eastern Illinois University
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Gardner-Webb University
Grambling State University
Green River Community College
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Harding University
Henry Ford Community College
Howard University
Hudson Valley Community College
Illinois State University
Indiana State University
Indiana University
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International College of Broadcasting
Isothermal Community College
Ithaca College
James Madison University
John Carroll University
John Carroll University
Kutztown University
La Salle University
Lansing Community College
Long Island University

Louisiana College
Louisiana State University
Lyndon State College Television Studies
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Manchester College
Marist College
Marquette University College of
Communication
Marshall University
Meridian Community College
Michigan State University
Mississippi State University
Missouri Southern State University-
Joplin
Monroe Community College
Monroe Technology Center Television
Production
Montclair State University
Montgomery Community College
Morehead State University
Morgan State University
Communication Studies Department
Murray State University
Muskingum College
Ngee Ann Polytechnic Library
Normandale Community College
North Central College
Northern Arizona University
Northwestern College
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Northwestern University
Northwestern University School of
Communication
Oklahoma Baptist University
Oklahoma State University
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Oral Roberts University
Otterbein College
Paine College Mass Communications;
Humanities Div.
Palomar College
Palomar College Educational Television/
CCC Conference

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 Communications
 Point Loma Nazarene University
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 Purdue University Calumet
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 Salisbury University Communication &
 Theatre Arts
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 San Diego State University School of
 Theatre, Television & Film
 San Francisco State University
 San Jose State University
 Santa Ana/Santiago Canyon College
 Santa Monica Community College
 Shippensburg State University
 Slippery Rock University
 South Suburban College
 Southeast Missouri State University
 Southern Illinois University, Edwardsville
 Southern Utah University
 Communication Dept
 Spring Arbor University
 St. Bonaventure University
 St. Cloud State University Mass
 Communications TV Productions
 St. John's University
 St. Joseph's College of Maine
 Stephen F. Austin State University
 Stephens College
 SUNY - Brockport
 Suny Alfred WETD
 Susquehanna University
 Syracuse University
 Texas A&M University
 Texas Christian University
 Texas Christian University
 Texas State University, San Marcos Mass
 Communication
 The University of Akron
 The University of Tennessee at Martin
 Department of Communications
 The University of Western Ontario
 Resource Center
 Towson University
 Towson University
 Trinity University
 Truman State University
 Universidad Iberoamericana, A.C.
 Comunicacion
 University of Alabama
 University of Arkansas
 University of Central Florida
 University of Central Oklahoma
 University of Cincinnati
 University of Denver
 University of Georgia
 University of Hawaii, Manoa
 Communication Department, University
 of Indianapolis
 University of Iowa
 University of Kentucky
 University of La Verne
 University of Louisiana, Monroe
 University of Maryland, College Park
 University of Memphis
 University of Miami
 University of Minnesota
 University of Missouri
 University of Montana
 University of Nebraska, Kearney
 University of Nebraska, Omaha
 University of Nebraska, Lincoln
 University of North Carolina
 Chapel Hill
 University of North Dakota
 University of North Texas
 University of Northern Iowa
 University of Oklahoma
 University of San Francisco
 University of South Carolina
 University of Southern Indiana
 University of Southern Mississippi
 University of Tennessee, Chattanooga
 University of Tennessee, Knoxville

University of Texas, Arlington
University of the Incarnate Word
University of Utah
University of Wisconsin, Eau Claire
University of Wisconsin, Platteville
University of Wisconsin, Stevens Point
University of Wyoming
 Communication & Journalism
USC's Annenberg School of Journalism
Utah State University
Valdosta State University
Vincennes University
Virginia Polytechnical Institute &
 State University
Virginia Western Community College
Wake Forest University

Wartburg College
Washburn University
Washington State University
Wayne State College
Western Kentucky University School of
 Journalism & Broadcasting
Westminster College
Wilkes University
Winthrop University
Xavier University
York College of Pennsylvania
Zayed University

[< Table of Contents](#)



Feedback

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World Headquarters
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Washington, DC 20036
USA
<http://www.beaweb.org>

2004-05 BEA OFFICERS

President Steve Anderson, James Madison University
V.P. Academic Relations, Joe Misiewicz, Ball State University

V.P. Industry Relations, Gary Corbitt, WJXT-TV, Florida
Secretary-Treasurer, Dave Byland, Oklahoma Baptist University

Immediate Past President, Al Albarran,
University of North Texas

Executive Director, Louisa Nielsen, BEA Headquarters

CONVENTION DATES: APRIL 21, 22, 23, 2005

The Broadcast Education Association, BEA, www.beaweb.org announces that the 50th Annual Convention, Exhibition & 3rd Annual Festival of Media Arts dates will be Thursday- Saturday, April 21-23, 2005. The convention will be held at the Las Vegas Convention Center in Las Vegas, NV, USA.

BEA holds an annual convention with over 1,200 attendees and 160 educational sessions, technology demonstrations & workshops, and educational exhibits just after the National Association of Broadcasters and the Radio & Television News Directors conventions, in the same venue. BEA also offers over 15 scholarships for college students studying at BEA member institutions.

BEA fully paid convention registrants continue to be invited to also attend the NAB annual conference, on a complimentary basis. The National Association of Broadcasters, NAB, www.nab.org 2005 annual conference is held just before the BEA convention, and in the same venue, in 2005. The NAB continues to believe in and support the BEA mission and activities of preparing professors and their students as future employees of the broadcasting industry.

The Radio, Television News Directors Association, RTNDA, www.rtna.org convention is also held just before the BEA 2005 convention, in the same venue, and separate registration is required to attend that convention.

BEA will also be celebrating its 50th Anniversary as an association dedicated to "Educating Tomorrow's Electronic Media Professionals". A celebration of its history, contributions to broadcasting, partnerships with professors and industry professionals and vision for the future will be a special part of the Anniversary festivities at the convention.

Sam Sauls, Ph.D., University of North Texas, BEA2005@unt.edu, is the BEA 2005 Convention Program Chair. He will be sending out a 'Call for Convention Panel Proposals' and a Call for Scholarly Papers" for the 2005 convention in the near future.

BEA is a 49 year old, worldwide higher education association for professors and industry professionals who teach college students studying broadcasting & electronic media for careers in the industry and the academy. BEA has 1,200 individual, institutional & industry members, as well as an additional 1,200 subscribers to its scholarly journals, the Journal of Broadcasting & Electronic Media and the Journal of Radio Studies.

Information about BEA can be found at www.beaweb.org

Ms. Louisa A. Nielsen, Executive Director
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