

BEA2011 Exhibits, Sponsorship, Advertising Form

Special Member Discount Packages

Package 1 Value \$2750 Member Price \$2300
10x10 Exhibit Booth, Full page B/W ad, BEA2011
Interior Page Web AD

Package 2 Value \$2900 Member Price \$2500
10x10 Exhibit Booth, Full page 4-C ad, BEA2011
Interior Page Web AD

Package 3 Value \$4000 Member Price \$3000
10x10 Exhibit Booth, Sponsorship of one paper
competition, Full page 4-C ad, BEA2011 Interior
Page Web AD

Package 4 Value \$4250 Member Price \$3750
10x10 Exhibit Booth, 4-C C-3 Cover ad, BEA2011
Main Page Web AD

Sponsorships

Exhibit hall Lunch	\$13,000
Opening Night Reception (Sunday)	\$10,000
Monday Keynote	\$8,000
Awards Reception	\$8,000
Conference Bags	\$5,000
Continental Breakfasts	\$3,500
Paper Competition Sponsorship	\$1,000
Coffee and Snack Break	\$750

Exhibiting @ BEA2011	Member Rate	Non-Member Rate
10x10 Exhibit Booth	\$1500	\$1750
10x20 Exhibit Booth	\$2800	\$3300

Booths include per 10x10 space one table, Two chairs, and Trash can

Program Advertising	Member Rate	Non-Member
Inside Front Cover (C-2) 4-color	\$1,750	\$2,000
Inside Back Cover (C-3) 4-color	\$1,200	\$1,500
Back Cover (C-4) 4-color	\$1,750	\$2,000
Full Page 4-color	\$750	\$900
Full Page B/W	\$500	\$750
Half Page B/W	\$300	\$600
NABshow Booth Listing	\$300	

Web Advertising		
BEA2011 Homepage (200x300px)	\$1,500	\$2,000 2 spots available
BEA2011 Interior Pages(160x600 px)	\$750	\$1,000 One spot per page
BEAweb.org (per month)	\$600	\$700 2 spots available on homepage

BEA2011 web advertising is a flat fee for the webspace for the BEA2011 website. Pages are booked at a first come first serve. Ads will run from the time they are received until at least 3 months following the event.

Billing Information Total _____

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Type: _____ Credit card #: _____ Expiration Date: _____

Card Name as it appears on Billing Statement: _____