

2012 INDIVIDUAL MEMBERSHIP APPLICATION

BEA ID#: _____

Name: _____

Company/Institution: _____
 PLEASE CHECK THIS BOX IF YOU ARE AN INDIVIDUAL TEACHING AT A TWO-YEAR COLLEGE.)

Mailing Address (__Home or __Institution): _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Exclude my contact information from the BEA Membership Directory

BEA INTEREST DIVISIONS:

Choose **up to 4** BEA Interest Divisions with your individual membership. **See attached list for descriptions*

- | | | |
|--|--|---|
| <input type="checkbox"/> Radio & Audio Media | <input type="checkbox"/> Writing | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Multicultural Studies | <input type="checkbox"/> Curriculum, Assessment & Admin. | <input type="checkbox"/> News |
| <input type="checkbox"/> Documentary | <input type="checkbox"/> Production Aesthetics & Criticism | <input type="checkbox"/> Gender Issues |
| <input type="checkbox"/> Research | <input type="checkbox"/> History | <input type="checkbox"/> Student Media Advisors |
| <input type="checkbox"/> International | <input type="checkbox"/> Two-year/Small Colleges | <input type="checkbox"/> Law and Policy |
| <input type="checkbox"/> Interactive Media & Emerging Technologies | <input type="checkbox"/> Management, Marketing & Programming | |

TELL US WHO ELSE YOU BELONG TO:

- AEJMC AJHA ICA NCA RTDNA SPJ

Enter one **FREE** Taylor & Francis Bonus Journal code: _____ **See attached list of alpha codes*

\$130 – INDIVIDUAL **\$35 - EMERITI** (retired professors over 65 yrs. of age)

\$55 – Undergraduate/Graduate Student *A copy of current student ID must be enclosed with this application.

\$14 - JRAM (optional only if you want a hard copy mailed to you)

TOTAL ENCLOSED: \$ _____

PAYMENT TYPE: Check#: _____ VISA MC AMEX

Checks made payable to: **Broadcast Education Association**

CREDIT CARD#: _____ Exp. Date: _____

NAME ON CARD (PLEASE PRINT): _____

SIGNATURE: _____ **DATE:** _____

Please email, fax or mail completed application to:

Broadcast Education Association, 1771 N Street, NW, Washington, DC 20036-2981

Phone: 202.429.3935

Fax: 202.775.2981

Email: BEAMemberServices@nab.org

NOTE: Memberships are based on the calendar year, January through December 2012. \$25 charge for all returned checks.

INTEREST DIVISIONS

Curriculum, Assessment and Administration (CAA) – (Formerly Courses, Curricula & Administration Division) The CAA division's goal is to offer help and support to all educators in their pursuit of the betterment of course materials and the strengthening of curricula in the areas of broadcasting and electronic media. Through the division's Model Course program, instructors may obtain copies of all types of courses concerned with media and may use these syllabi as guidelines in the development of their own course syllabus.

Documentary (DOC) – The Documentary division focuses on scholarship, teaching, and creation of documentaries, and radio-TV-Internet delivery of documentary film/video. We seek to expand international documentary literature and illuminate genres, methods, creators, and interpretative/analytical approaches to documentary. Our members share an appreciation for methods of teaching and producing documentaries, including exhibition. Our goal is to be a nexus for media scholars and critics, faculty, and professionals in documentary fields, as well as other associations, festivals, and broadcast organizations that research, produce, and archive documentaries at international, national, regional, and local levels.

Gender Issues (GI) - The GI division stimulates awareness and discussion of existing issues and problems related to gender concerns in the media and in media education and encourages the dissemination of information about the impact of gender issues to professional colleagues in the field.

History (HIS) – The HIS division is concerned with teaching history and conducting scholarship in the field. Members are involved in classroom teaching and in the recording and analysis of historical events relating to the electronic media.

Interactive Media & Emerging Technologies (IMET) - The IMET division's mission is to keep members informed about the latest advances in communication technology including hardware, teaching and research.

International (INT) - The INT division members are involved in areas such as International Telecommunications Business Practices, Comparative Systems of Broadcasting & Journalism, and International Regulatory Practices, to name just a few. The division also encourages the international exchange of faculty and students for purposes of research, teaching and consulting.

Law and Policy (L&P) - The L&P division's mission is to assist fellow teachers, researchers and practitioners in electronic media law and policy, including issues of ownership, public interest, curriculum of law and policy, and about the use the mass media as mechanisms for social change and improvement.

Management, Marketing & Programming (MMP) - The M&S division's mission is to enhance the teaching of effective, empathetic and ethical management and sales in academia and to improve this type of managing and selling in the broadcast industry.

Multicultural (MULTI) - The MULTI division was founded to provide a specific forum for addressing the concerns of the relationship between traditionally underrepresented groups - especially racial and ethnic groups (i.e., African, Hispanic, Asian and Native Americans (AHANA) - and the electronic media.

News (NEWS) - The NEWS division's goals are to provide the scholar, the media practitioner and the citizen with a better understanding of the role and functions of the broadcast journalist in a free society.

Production Aesthetics & Criticism (PAC) - The PAC division's goal is the improvement of teaching and the fostering of research and innovations in audio and video production, aesthetics and criticism. Members are also involved in the supervision of the only collegiate, association-wide, peer-review faculty production competition. This is the largest division in BEA.

Radio & Audio Media (RAM) – The Radio & Audio Media division is interested in the work of academics and industry professionals who examine and research the role and nature of over-the-air and Internet radio in society and culture.

Research (RES) - The RES division supports the work of BEA members whose interests include telecommunication research, methodology and interests not served by other divisions.

Student Media Advisors (SMA) - The SMA division's mission is to provide a forum for the person responsible for supervising and/or advising student-operated media outlets, in order to stimulate awareness and discussion of existing issues and related problems to student-operated electronic outlets on campuses.

Sports (SPT) – The SPT division's mission is to provide a forum for academics as well as non-academics to have for better or worse, sports as an essential element of U.S. and worldwide culture. The division will surge in academic organizations that recognize and embrace sports as legitimate intellectual pursuit which has led to a number of academic journals devoted to sports.

Two-year/Small Colleges (2YR/SM COLL) - The 2YR/SM COLL division's mission is to provide a forum for issues unique to the teaching and operation of a program of broadcast education at a community college, a small college or in a small broadcasting program.

Writing (WRIT) - The WRIT division's mission is to provide a forum for discussion of issues pertinent to the area of writing for the electronic media. In addition, they develop knowledge of the field through scholarly research to be presented BEA's convention, and promote the use of broadcast facilities to support broadcast education.

2012 FREE JOURNAL LIST

| <u>CODE</u> | <u>JOURNAL TITLE</u> |
|-------------|---|
| HCBQ | Communication Booknotes Quarterly |
| HCLW | Communication Law and Policy |
| HCMS | Communication Methods and Measures |
| HCIL | Critical Inquiry in Language Studies |
| HHTH | Health Communication |
| HSTC | International Journal of Strategic Communication |
| HJFC | Journal of Family Communication |
| HLIE | Journal of Language, Identity, and Education |
| HJMR | Journal of Media and Religion |
| HMEP | Media Psychology |
| HMET | Metaphor and Symbol |
| HMEC | Journal of Media Economics |
| HHPPC | Popular Communication: The Int'l Journal of Media & Culture |
| HPRR | Journal of Public Relations Research |
| HRHR | Rhetoric Review |
| HRLS | Research in Language and Social Interaction |
| HSTS | Storytelling, Self and Society |